

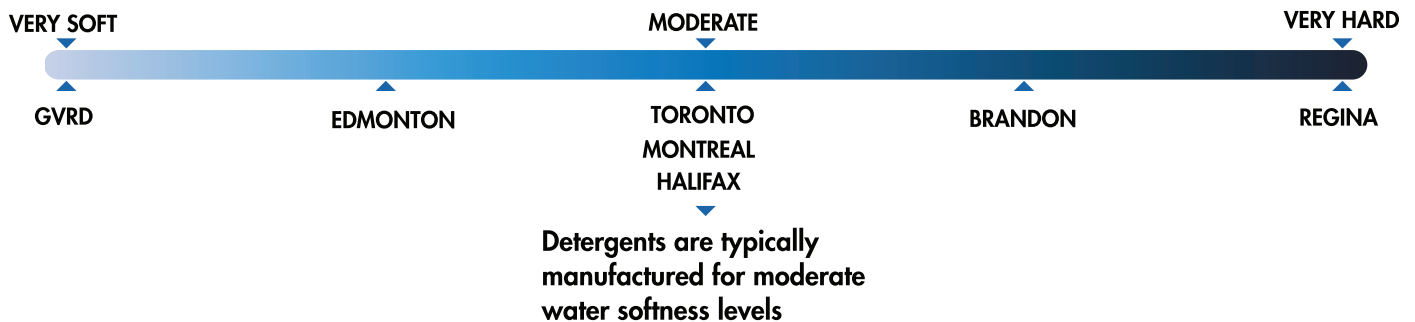
Wash Smart - Water Facts

How much detergent you use is dependent upon many factors such as how dirty your clothes are, water temperature, size of load, top load or front load washer and **water hardness**. Hardness is caused by the presence of calcium, magnesium and a variety of other metals in water. The amount of detergent required is largely dependent upon water softness. Put simply, **soft water works harder** and requires less detergent.

How soft is our water?

Our mountain water is the softest of all Canadian cities. At 3.0 mg/L (very soft) we are well below the 123 mg/L (moderate) national average of the largest Canadian cities.

Water softness/hardness scale



The Dirt on Detergent

Since the manufacturers' recommended amount is based upon moderate water hardness, our very soft water allows us to use far less detergent and still get the results we expected. Experiment. Try using just half the recommended level and adjust from there.

Why stop here? Other cleaning agents around the home are also candidates for savings. Liquid soap and tablets, shampoo and hand soap, the list goes on.

*Use less. Save more.
And protect the environment*

